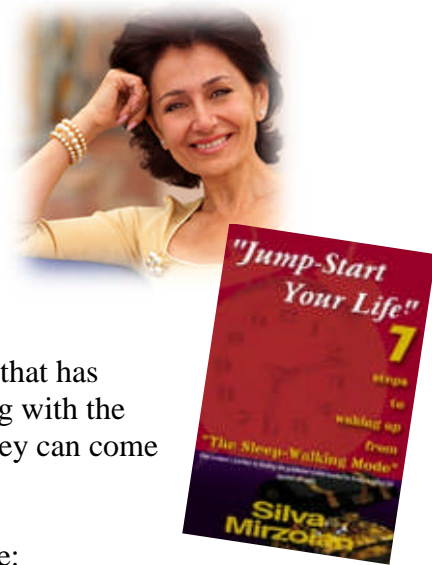


Featured on FOX and in the Washington Post

How to Turn a Pink Slip into Gold

The unemployment rate is higher than it has been in four years and weakness in the housing, credit, automobile, manufacturing and publishing industries no doubt cause more people to lose their jobs in the coming months. Best-selling author and expert on starting over Silva Mirzoian wants to reach every family that has received a pink slip or is in danger of receiving one, along with the millions of families facing foreclosure, to explain how they can come through their crises better than ever.



Nothing could be timelier than inviting her on-air to share:

- * 7 things to do when the pink slip arrives.
- * How initially viewing a layoff as a mini-vacation can take you out of panic mode into possibilities mode.
- * How to access your inner genie, who will guide you towards thriving instead of just surviving.
- * Way to reuse, recycle and redistribute your talents and experience into another career that will improve your lifestyle.
- * Her own story of starting over in two new countries and thriving after an abusive relationship, two divorces, close calls with death and a corporate merger.

CREDENTIALS: Silva Mirzoian, author of JUMP-START YOUR LIFE: 7 Steps to Waking up from the Sleep-Walking Mode, is a producer of life development programs for adults and children and inspirational/empowerment trainer who conducts seminars, workshops & video training internationally through Passions & Dreams For Success Institute

AVAILABILITY: Los Angeles, nationwide by arrangement and via telephone; available last minute

CONTACT: Silva Mirzoian, (310) 488-4959 (CA); contact@asksilva.com; www.asksilva.com